

WUSQ (FM), WFQX (FM), WKSI (FM), WMRE (AM)

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	www.clearcareers.com	<i>N</i>	<i>0</i>
2	Word-of-Mouth Referral	<i>N</i>	<i>1</i>
3	Online at radio websites wusq.com, 993thefox.com, 983kissfm.com sportstalk610.com	<i>N</i>	<i>0</i>
TOTAL INTERVIEWEES OVER REPORTING PERIOD			1

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Host an event for community members including outreach relating to careers in broadcasting & sales.	On October 28, 2008, the stations hosted the Winchester Fall Home & Garden Show at the Apple Blossom Mall in Winchester, VA. Open to all members of the community (and usually garnering attendance in excess of 10,000), the stations' Director of Sales was available for inquiries regarding job opportunities in broadcasting, which are advertised by signs posted in both English and Spanish at the show.
2	Participate in job fair	On April 15, 2009, the stations' BM/HR attended career fair hosted by the Front Royal-Warren County Chamber of Commerce, located in Front Royal, Virginia. The participants discussed job opportunities at the stations with individuals interested in broadcasting & sales careers.
3	Internship program Sales & Programming	<p>Sales Program allows college students to earn academic credit in conjunction with their school curriculum as a Sales Department Intern. The program provides assistance in acquiring marketing skills by exposing the interns to daily operations of the Sales Department. During this reporting period, we hosted a student from Lord Fairfax Community College – Christen Herring.</p> <p>Programming Dept has an ongoing program that allows college students to earn academic credit in conjunction with their school curriculum as a Promotion and programming department intern. The program provides assistance in acquiring broadcast skills by exposing the interns to daily operations of the promotions department. During this reporting period, we hosted three students from Shepherd University and one from James Madison University.</p>